

There is
**never
enough**
come and taste why...

A light blue ceramic bowl filled with a creamy, pale yellow soup. The bowl is decorated with green leaves and purple olives around its rim. A silver fork is placed across the bowl, holding a golden-brown fried vegetable slice, a small green herb leaf, and three yellow corn kernels. The bowl sits on a surface of vibrant green grass under a soft, hazy blue sky.

zoglo's



WHO WE ARE

Zoglo's is one of the sister companies of Soglowek industries In Israel.

Zoglo's has been in production since 1987.

Zoglo's is a dedicated manufacturer of quality entrees and snacks produced from meatless alternatives and vegetables with protein.





QUALITY CONTROL AND PRODUCT SAFETY

UNCOMPROMISING QUALITY MEETING INTERNATIONAL SAFETY STANDARDS

HACCP – Food safety program compatible with the requirements of the Israeli veterinarian services and those of the **EU** and the **USDA**.

ISO 9000:2002 (International quality management system standards)
Manufacturing systems are in place to ensure the highest level of product quality standards.

GMP – Complying with the GMP standards – proper production conditions to meet ministry of health standards.





WHO ARE OUR CONSUMERS ?

Vegetarian and non Vegetarian alike



- *Vegetarians who are looking for a meat look alike, taste alike option... We have a selection of meatless entrees including burgers, a variety of hot dogs, meat balls, nuggets, kebabs, mini loaves plus chicken flavored cutlets, patties and nuggets.*
- *Vegetarians who do not want to eat anything that tastes like or looks like “ the real thing” – We have the Veggie alternative! Soy and vegetable mix combinations: Cutlets, spinach, broccoli, mixed vegetables, corn, sweet potato, cauliflower and the multi grain.*
- *Mainstream consumers will add the veggie cutlets to their beef, chicken or fish dishes as a quick & fast veggie alternative.*
- *Children will love the nugget varietiesa way to make them eat their veggies!*

zoglo's ... IT TASTES AS GOOD AS IT LOOKS



zoglo's ... IT TASTES AS GOOD AS IT LOOKS





WHY WE ARE POISED AT THE RIGHT PLACE AND TIME

- Soy is considered the best non-meat/dairy protein
- The 2011 FDA recommends the consumption of beans and lean protein (soybean considered best choice) and vegetables
- Eating your veggies just became a palatable, tasty, easy and satisfying alternative.
- The soy category represents in excess of \$4.5 Billion worldwide.
- Almost 1/3 of America consumers buy soy food products monthly.
- 84% of Americans perceive soy products as healthy.





PRODUCT INFORMATION

- We use non MSG soy
- Contains no lactose
- Contains no trans fat
- Contains no preservatives
- Contains no cholesterol
- Has a 2 year shelf life
- Flash fried for minimum absorption of oil
- Frozen to -40 degrees Celsius at production to lock in freshness
- Have the highest kosher supervision recognized and accepted by all rabbis world wide.

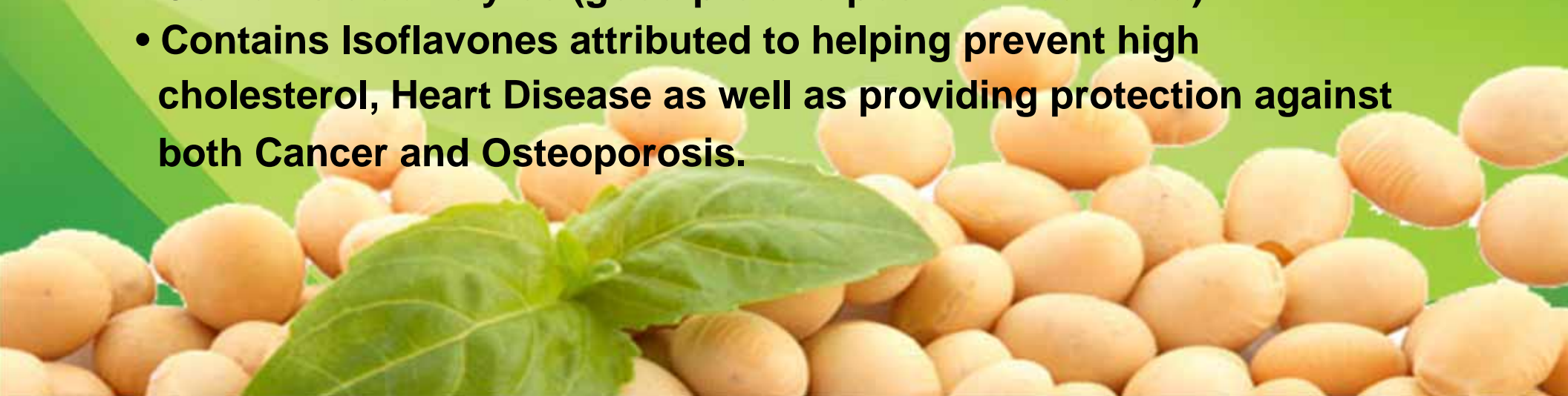




THE SOY CONNECTION

***OUR ZOGLOS PRODUCTS ARE MADE WITH CONCENTRATED
NON GMO SOY PROTEIN WHICH IS...***

- Rich in Vitamins C & A, Iron, Calcium, Potassium and Folic Acid.
- High in fiber.
- Only legume that is a complete protein / contains all essential amino acids.
- Considered the best non meat/dairy protein .
- Contains electrolytes (good pre and post workout food).
- Contains Isoflavones attributed to helping prevent high cholesterol, Heart Disease as well as providing protection against both Cancer and Osteoporosis.





A HEALTHY AND EASY SOLUTION

- We have the most extensive variety of heat & serve entrees.
- Healthy and quick meal solutions.
- Easy way to introduce children to veggies for a healthy meal.
- Nugget assortment as a healthy and nutritious snack, finger food or hors d'oeuvres for parties.





Product Variety

Retail and foodservice options:

- 300 gram/10.6oz
- 500 gram/18oz
- 1 Kg/2.2Lbs
- 5 Kg/ 11Lbs





Merchandising

We recommend merchandising the ZOGLO'S line of products in the frozen meat section where space is more available.

**This is where the consumer or household shopper will find the meal solution for that one person in the family who doesn't consume meat
...something that happens very often.**



zoglo's

“SELLING FOOD PRODUCTS THAT MATTER”



**For further product information and distribution, please
contact:**

Foodfest International

361 Connie Cres.,

Vaughan (Toronto), ON, Canada L4K 5R2

Phone: 905-709-4775

www.foodfestamerica.com